

FOR IMMEDIATE RELEASE:
September 24, 2008

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NASCAR Driver Jennifer Jo Cobb Will Race to Benefit Heartland Habitat for Humanity's Women Build

September 27, 2008 – Kansas City, Kan. – NASCAR driver Jennifer Jo Cobb, Kansas City, Kan. native, has teamed up with Heartland Habitat for Humanity as the spokeswoman for the 2009 Women Build. On September 27, 2008 at the NASCAR Nationwide Series race at the Kansas Speedway, Cobb will race to raise awareness for the 2009 Women Build house. Cobb's major sponsors are Providence Medical Center, and Saint John Hospital, both important local community organizations.

"We are so excited to have Jen on our team," said Delia Hernandez, HHfH Development Director. "She is from KCK, she knows how important Heartland Habitat's work is to the community and she is ready to help us build a house with all women volunteers to help a family in need."

Cobb will be racing with the Heartland Habitat for Humanity logo on her car, and will be collecting donations at media events before the race. Join her at the Legends Shopping Center this Thursday, September 25th, from 5-8 p.m. She'll be signing autographs and Habitat will be there to answer questions and collect donations.

"The services that Heartland Habitat provides our community are irreplaceable," Cobb said. "With Women Build, we are encouraging women who may never have considered building a home to become involved. We're teaching them new skills and we're building a brand-new home for a family who wouldn't have had the opportunity to own a home of their own. I'm thrilled to be a part of the 2009 Women Build."

The HHfH Women Build program enables women from all walks of life to be the primary volunteers on an HHfH build site. On a Women Build site, women are encouraged by other women to tackle all aspects of construction and quickly become skilled, engaged volunteers and crew leaders. Women working on this home will also work closely with families earning the volunteer hours required to purchase a Heartland Habitat home.

This is a great team building opportunity for both corporate groups and individuals. There is currently a need for volunteers and for funding. To become a volunteer, sponsor, or to make a contribution, please contact HHfH Volunteer Coordinator Kate Fields, 913-342-3047 or kate@heartlandhabitat.org.

About Heartland Habitat for Humanity

Heartland Habitat for Humanity was formed in 2006 from a merger between Northland Habitat for Humanity and Kaw Valley Habitat for Humanity. Serving Clay and Platte counties in Missouri, and Wyandotte, Johnson and Leavenworth counties in Kansas, Heartland's mission is to build simple, decent homes and communities in partnership with God's people in need while following Biblical principles.

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