



NEWS RELEASE

For Immediate Release

THIS WEEK'S RACE  
Nashville 200, Nashville  
Superspeedway

## MEDIA RESOURCES

**VIDEO:** Cobb  
Nashville Preview  
[DOWNLOAD .wmv](#)

**AUDIO:** Cobb  
Nashville Preview  
[DOWNLOAD .mp3](#)

**PHOTOS:** Cobb  
Headshots  
[DOWNLOAD HI-RES](#)

JJC TV



(Click Image to Preview)



Quick Links...



## Cobb Hoping Prior Experience will Pay off in Nashville

***Kuykendall will Make First Return Visit as No. 10 Team Crew Chief***

**MOORESVILLE, N.C. (August 2, 2010)** - It was at Nashville Superspeedway last April that crew chief Steve Kuykendall took the reins of the No. 10 Driven team, with driver Jennifer Jo Cobb. Kuykendall made an immediate impact. Prior to his leadership, the No. 10 team averaged a 27<sup>th</sup>-place finish in NASCAR Camping world Truck Series competition (NCWTS). Since coming on board, Kuykendall has guided Cobb to an average finishing position of 22.6. Cobb hopes that his return to Nashville will bring another finish that keeps improving her average.

Cobb has two prior starts at Nashville Superspeedway. In 2004, she finished seventh in ARCA Series competition. In 2010, she finished 25<sup>th</sup> in NCWTS competition. Cobb's seventh-place finish was her best in a national touring series.

### Cobb Comments on Nashville Superspeedway:

"This will be the first time that we're returning to a track that our team has some experience at. Nashville was the first race with our current crew chief, Steve Kuykendall. He's been the only change on our crew roster all season and he's been a wonderful addition. I'm really looking forward to getting back to Nashville because he didn't have a chance to work his magic last time when he first got there. Now that he's worked with our team for some races, he knows me better and has a better understanding of my driving style. I know that he'll build on what we learned from our last race at the track and have an even better game plan this time around.

"I'm feeling much better, much more comfortable now in a truck. The first time we went to Nashville, there were several week-long breaks that interrupted our schedule. Now we're in a rhythm and a swing. I'm much more acclimated with the trucks and excited about going somewhere that I'm familiar with.

"I've always enjoyed Nashville. I like the concrete surface. My best finish in a national touring series came there (ARCA Series, 2004, Seventh-place). Of all the tracks that the NASCAR Camping World Truck Series travels to, Nashville is one of the few that I have



Join Our Mailing List!

previous experience at. That gives me a lot of confidence going back. It's nice to go somewhere and not have to start from scratch. I'm really looking forward to our return to the 'Music City.'

### About Jennifer Jo Cobb:

Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Racing Series driver as well as a national spokesperson, public speaker and television personality.

Jennifer is working to secure sponsorship for 2010. Between race events, Jennifer does appearances for her sponsors, is a public speaker, runs her businesses and works for the Richard Petty Driving Experience.

- 30 -

### Contact:

Brookes Versaggi  
 Breaking Limits  
 403 Gilead Road, Suite A  
 Huntersville, NC 28078  
 Mobile: 920-315-3488  
 Office: 704-766-9062  
 Email: [bversaggi@blmarketing.net](mailto:bversaggi@blmarketing.net)



### [Forward email](#)

### SafeUnsubscribe®

This email was sent to justin@rpm3dinc.com by [bversaggi@blmarketing.net](mailto:bversaggi@blmarketing.net).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Breaking Limits | 403 Gilead Road, Suite A | Huntersville | NC | 28078