



NEWS RELEASE

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THIS WEEK'S RACE
Nashville 200

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Cobb Returning to Site of Career-Best Finish:

MOORESVILLE, N.C. (March 29, 2010) - If history is an indicator of what's to come, Jennifer Jo Cobb should be excited about returning to Nashville Superspeedway. Cobb only has one prior start at the 1.33-mile oval, but earned her highest finish in a national touring series event there in the 2004 ARCA Series race. Cobb finished the race in seventh-place and plans on applying the same tact that landed her in the top-10 to this weekend's Nashville 200.

Cobb Comments on Nashville 200:

"I got my best finish in a national touring series in the ARCA race at Nashville (Superspeedway) in 2004. I remember it was 'Lucky Seven' that weekend. My hotel suite was 707 that weekend and I ended finishing seventh in the race.

"The concrete surface feels really comfortable to me. It has a lot of grip. But I have also seen where it can bite you. I've watched a lot of guys lose it without a lot of warning there. You can become overconfident really quickly at Nashville. It's a place to keep a cool head and make sure you're there in the end.

"When I finished seventh, I played it pretty conservatively in the beginning. I remember my crew chief telling me that I needed to be more aggressive. I started pushing the pace later in the race. Fortunately it all played out for me. A caution came out and gave us a five-lap shootout to the checkers. I think I passed five cars in the last five laps to bring home a solid finish. That's my strategy for this race, too. I like racing like that. I like feeling my truck out and saving my equipment for when it matters most. I'm planning to take it easy until it's time to go. I'm looking forward to building off my ARCA experience and applying it to the Truck Series race this weekend."

About Jennifer Jo Cobb:

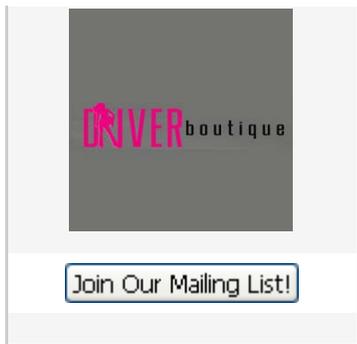
Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Re/Max Series driver as well as a national spokesperson, public speaker and television personality.

Jennifer is working to secure sponsorship for 2010. Between race events, Jennifer does appearances for her sponsors, is a public speaker, runs her businesses and works for the Richard Petty Driving Experience.

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