



## **Nashville Recording Artist, Lauren Elise Debuts NASCAR Partnership with Jennifer Jo Cobb Racing at Daytona International Speedway**

**Daytona Beach, FL (February 22, 2013)** - Lauren Elise, a multi-award winning vocalist, having secured state and national titles, including, Vocalist of the Year, Entertainer of the Year and Band of the Year, appeared on the side of Jennifer Jo Cobb's #10 Koma Unwind Chevrolet for the NASCAR Camping World Truck Series Nextera Resources 250 Friday night at the famous Daytona International Speedway.

The 16-year old vocalist is known for her heart of gold and her desire to make a difference. She is as passionate about reaching out to those in need as she is her commitment to her personal career goals. Lauren Elise has combined her love of music with her newly formed outreach, "Be Significant" #PositiveImpact Campaign © 2012, to stir change in young lives and empower youth to be a voice of change.

The Jacksonville, FL native currently has airplay on gospel stations across America with her highly requested rendition of old time gospel favorite melody, Are You Washed/I'll Fly Away. With the upcoming release of her debut album, Lauren Elise hopes that the request levels will put her on the map of country stations as well.

"We are so honored to have featured Lauren Elise Music on the side of our race truck in Daytona," said team owner and driver, Jennifer Jo Cobb. "She exemplifies the spirit that our team conveys and I am hoping our great fan base will show their support of her music."

"I feel so blessed and honored to work with Jennifer Jo Cobb and her team," said Lauren Elise of her experience at Daytona. "She is such an amazing example of excellence for all women. To be able to share my music and my "Be Significant" Teen Campaign with her fans is a dream come true. I am appreciative of Jen and her team. They rock!"

Lauren Elise is scheduled to appear at the next NASCAR Camping World Truck Series race at the Kentucky Speedway on June 27 with Jennifer Jo Cobb's team. She will be available for interviews and appearances at that time.

### **Lauren Elise Music can be found at:**

Twitter: @LaurenEMusic   Facebook.com/LaurenEliseMusic   www.LaurenEliseMusic.com

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