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Cobb and Dorothy Following Yellow Brick Road in Kansas Returns to Home Track for First Time as NNS Owner/Driver

MOORESVILLE, N.C. (September 27, 2010) - Kansas City, Kan., natives have read about local female racecar driver Jennifer Jo Cobb and her quest to make it into the big leagues of NASCAR for several years as she has participated at the Kansas Speedway's races almost every year since 2002. In 2010, Cobb is experiencing a record-breaking season in the NASCAR Camping World Truck Series as she is competing to finish the season higher than any previous female in one of NASCAR's top-three series.

What makes this year's NASCAR Nationwide Series (NNS) Kansas Lottery 300 entry different for Cobb is that for the first time, she brings her own team. She is NASCAR's only female owner/driver. As her team stretches into the NNS series, Kansas is obviously an important stop on their abbreviated NNS schedule.

In the spirit of mentoring, Cobb will also be spotting and coaching for another local driver, Chad Frewaldt, as he makes his ARCA Racing Series debut on Thursday at the Kansas Speedway.

Mark One Electric a locally owned Kansas City, Kansas/Kansas City, Missouri business is proud to be a returning as a primary sponsor for JJCR Racing. Rosana Privitera Biondo, President of Mark One Electric says "Mark One is very happy to sponsor Jennifer Jo Cobb a local KCK race car driver in the Kansas Lottery 300 NASCAR Nationwide Series race this weekend. As a women owned business we are very proud to support other women owned businesses in the community. We will be cheering her on and waiting for a strong finish at the checkered flag."

Metro Ford, an Independence, Mo. Ford dealership also returns on Cobb's car. The race car will be on Metro Ford's showroom floor for fans to see Friday and Saturday, September 24-25. The JJCR team will put final preparations on its car "Dorothy" at the dealership Monday and Tuesday, where fans can also stop by to see the car and meet the crew.

Guier Fence is a newly acquired sponsor for Cobb's race team and will be on board for two additional races beyond this week's event at the Kansas Speedway.

The Candlewood Suites in Olathe, KS will host the team, where they will sign autographs on Wednesday from 6:00-8:00 pm.

Tickets for this weekend's activities are still available. Race schedules and information can be found at www.KansasSpeedway.com

Cobb on the Kansas Lottery 300:

"Kansas will always be a special place for me to race. So much so that my entire Nationwide fleet of cars is named after Wizard of Oz characters because for me, there really is no place like home and Kansas Speedway is my home track. In the spirit of that, I've named my Mark One Ford Fusion 'Dorothy' for this weekend. I hope we follow the yellow brick road all the way to the victory lane.

"My national racing career is possible because of so many local companies that have advertised through NASCAR sponsorships with us over the years. This history-making season is a culmination of several years of support from Kansas Citians. I wouldn't be where I am today without them and can't thank them enough."

About Jennifer Jo Cobb:

Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Racing Series driver as well as a national spokesperson, public speaker and television personality.

Jennifer is working to secure sponsorship for 2010. Between race events, Jennifer does appearances for her sponsors, is a public speaker, runs her businesses and works for the Richard Petty Driving Experience.

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