

**PRESS RELEASE**  
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**JENNIFER JO COBB RETURNS HOME TO KANSAS SPEEDWAY  
NASCAR DRIVER OFFERS NUMEROUS APPEARANCE OPPORTUNITIES**

Kansas City, KS -Kansas City native, Jennifer Jo Cobb, returns home for the first ever night race for the NASCAR Camping World Truck Series, Friday, May 16. Cobb will be driving the #10 Mark One Electric Chevrolet Silverado, debuting a new body style for the 1.5 mile tracks.

Cobb starts the race on Friday currently 15<sup>th</sup> in points with primary and returning sponsor Mark One Electric on the hood. This race marks the 9<sup>th</sup> time Mark One Electric has sponsored her at the Kansas Speedway. She was recently in town to help them celebrate their 40<sup>th</sup> Anniversary by making an appearance at a private event held at their Kansas City MO facility.

“What an honor to receive the support of a local, family owned business in Mark One Electric. We have the pleasure of hosting many of their employees and clients during the pre-race and race day activities,” explained Cobb. “I’m looking forward to watching the first Sprint Cup Series night race in the Mark One suite Saturday night as well.”

And the hometown love doesn’t stop there. Other local Kansas City businesses supporting Cobb are Arrow Truck sales which sells pre-owned medium and heavy duty trucks throughout North America, and Pizza Shoppe Kansas City’s Original Neighborhood Pizza Place. Additional sponsors include Referral Leaders International, Candlewood Suites and Race4Girls.com, a Kansas City based women owned organization dedicated to helping female racers.

Jennifer is a fixture in the NASCAR Camping World Truck Series. She has broken records for females in the series including the highest points finisher in 2010, the highest race finisher (6<sup>th</sup> at Daytona) in 2011 and in 2012 she finished the season as the female with the most series starts.

Jennifer will be making several media appearances this week and fans can meet her and obtain a free autographed picture both at Pizza Shoppe, on Wednesday, May 7th from 6-8pm at 7687 NW Prairie View, Kansas City, MO and at the Sunfresh Legends of Speed presented by the US Army, where numerous drivers will be signing autographs at the Legends Outlets near the Kansas Speedway on Thursday, May 8. Drivers will be signing in staggered time slots from 4:30-8pm.

For more information or to schedule an interview please contact Tracey Passantino at 816-728-0746 or [tracey@passantinomarketing.com](mailto:tracey@passantinomarketing.com).

**About JJC Racing**

Jennifer Jo Cobb is a NASCAR Nationwide Series (NNS) and NASCAR Camping World Truck Series (NCWTS) driver/owner as well as a national spokesperson. She was the top finishing female in the modern era during the 2010 season with a 17<sup>th</sup> place overall finish. In 2014 Jennifer is running a full season in NCWTS and select races in NASCAR’s Nationwide Series.

Between race events, Jennifer makes appearances for her sponsors, is a public speaker and runs the daily operations of her racing businesses. She is also the founder of Driven2Honor, a non-profit organization dedicated to honoring women who serve in the U.S. military.

#### About Mark One Electric

Innovative thinking, coupled with the ability to get the job done right the first time, has made Mark One Electric one of the finest and most respected electrical contractors in the Kansas City region. Their company byline, “The Mark of Electrical Excellence,” is no mere cliché. The statement captures the essence of what Mark One is, does, and continually strives to be - every day. Because of their reputation for excellence, Mark One frequently is chosen to perform highly sophisticated system installations. To better assist clients, they offer a range of vital support services including design/build construction, estimating, engineering, pre-construction coordination, project management and architectural design. Mark One is a 60+ year old company that has been in the Privitera family for 40 years.

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