

FORT WORTH, Tex. (June 5, 2010) – Jennifer Jo Cobb raced to another career-best performance this week at Texas Motor Speedway. After starting 24th in the WinStar World Casino 400, Cobb methodically navigated her No. 10 Driven Ford F-150 through the field to a 14th-place finish. The feat marked her first top-15 in NASCAR Camping World Truck Series competition and eclipsed her previous best finish of 18th-place, which she achieved at Charlotte Motor Speedway last May.

Cobb started the event from 24th-place. Her game plan was to get acclimated to the track and become more aggressive as the race progressed. The strategy turned out to be a blueprint for success. Cobb worked her way into 20th-place by the midpoint of the race.

With help from her spotter, veteran NCWTS driver Rick Crawford, and crew chief Steve Kuykendall, Cobb fine tuned her line around the speedway and picked up the pace. Not only did her lap times speed up, but her track position did too. She rallied to pick up six additional spots and close out the event in 14th-place.

“Our plan is coming together,” Cobb said after the race. “No matter where we started, we want to get better each and every week. We’ve got a formula on when we lag back and when we go for it. What I’ve noticed from our team, from Charlotte and Texas, is that we’re really good at the end. That’s when a lot of other teams are not. We need to work on putting ourselves to be in a better position in the beginning and we’ll be able to capitalize on that at the end of the race. We passed a lot of cars at the end, but they weren’t all on our lap.

“Our team has done such a phenomenal job. I wouldn’t change a person. I think everything is going great for us and we’re doing exactly what we hoped and that’s move up and get better each week.”