



Press Release

February 14, 2011

Jennifer Jo Cobb Looks to Make Speedweeks History

Cobb Entered in Both Truck and Nationwide Series

MOORESVILLE, N.C. (February 14, 2011) - Jennifer Jo Cobb is looking to make Daytona Speedweeks history at the "World Center of Speed," the Daytona International Speedway this week. Cobb, who competed full-time in the Camping World Truck Series in 2010, is entered in both the Camping World Truck Series and the Nationwide Series events at Daytona this week.

She is looking to become the first female to race two NASCAR national touring events at Speedweeks in the history of the famed track. Cobb will have to make the Nationwide Series on speed in the No. 79 2nd Chance Motorsports Ford Mustang, but is locked into the Camping World Truck race with her own No. 10 LillysCosmetics.com Ford F-150.

"This is going to be the biggest week in my racing career," said Cobb. "The opportunity to be a part of two premier races at Daytona during Speedweeks, and make history, is a dream come true for me. But, I'm really looking for positive finishes on the track. I feel that we have a chance to run really well and be a positive example for people looking to chase their dreams. I feel that we can leave Daytona with a lot of momentum for 2011."

Cobb is no stranger to making history. Last season Cobb finished 17th in final championship standings in the Camping World Truck Series. The result was the highest for any female racer

FOLLOW US!

Find us on Facebook 

Follow us on 

QUICK LINKS

CobbRacingTeam.com

LillysCosmetics.com

KEEP UP WITH ALL NEWS FROM



 Join Our Mailing List

Contact:

Brookes Versaggi
Breaking Limits
403 Gilead Road, Suite A
Huntersville, NC 28078
Office: 704-766-9062
Cell: 910-315-3488
versaggi@blmarketing.net

in the modern era of NASCAR. Moving into the 2011 race season Cobb has plans to run for rookie of the year honors in the Nationwide Series for 2nd Chance Motorsports.

"I'm moving up into the Nationwide Series and will race there all season," continued Cobb. "I want to race in the Sprint Cup Series and this is the next step to make that happen. Making an impression this weekend will hopefully attract some additional sponsorship for us too. That will help us be successful this year."

Cobb will practice and qualify both her Truck and Nationwide entries beginning on Wednesday this week at the track.

-30-

[Forward email](#)



This email was sent to justin@rpm3dinc.com by bversaggi@blmarketing.net | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Breaking Limits | 403 Gilead Road, Suite A | Huntersville | NC | 28078