



Press Release

April 20, 2011

## Jennifer Jo Cobb Racing Returns to Nashville, Richmond

*Plans Include NASCAR Camping World Truck and Nationwide Series*

**April 20, 2011 ( Mooresville, N.C.)** - Jennifer Jo Cobb is proud to announce that she will return to driving the No. 13 Jennifer Jo Cobb Racing (JJCR) Ford Mustang entry beginning at Richmond International Raceway on Friday, April 29. In addition to her NNS efforts, Cobb will also pilot her No. 10 JJCR Ford F-150 in at least two more NASCAR Camping World Truck Series (NCWTS) events this season, including this week's Bully Hill Vineyards 200 at Nashville Superspeedway and the O'Reilly Auto Parts 250 at Kansas Speedway on June 4.

Cobb has raced in five NNS races in 2011 and one NCWTS event, in which she piloted the No. 10 JJCR F-150 at Daytona International Speedway and posted a sixth place finish. Following Daytona, Cobb partnered with Chase Mattioli Racing and since, Mattioli has been driving the No. 10 for his rookie campaign. Mattioli and Cobb will work together in Nashville with Mattioli piloting his #99 Ford F-150.

"It's been such a crazy season and it's great to have some solidity going forward," Cobb said. "The most difficult part of 2011 has been not knowing what's ahead for me. Moving back to my own team will provide some much needed stability and consistency to the remainder of the season."

Cobb made her debut as a team owner last season in the NCWTS. She competed as an owner/driver and finished 17<sup>th</sup> in the final championship point standings. Her feat made her the highest-finishing female in one of NASCAR's top three series since 1949. She also ran a limited NNS schedule in 2010.

Cobb has most recently competed in the NNS with Rick Ware Racing on a week-by-week basis following her much publicized departure from her former team at Bristol. "I can't thank Rick Ware Racing enough for the opportunity they have given me," Cobb said. "Rick Ware is my hero. He allowed me to keep competing in the NASCAR Nationwide Series during a tumultuous time. I wish we could continue racing together, but without a full-time sponsor it makes more long-term sense for us branch back out on our own. I wish RWR much success and it is nice to know that we have such gracious competitors in our sport."

### NEXT RACE:

Bully Hill Vineyards 200  
Nashville Superspeedway  
Friday, April 22, 7:30 pm ET

### MEDIA TOOLS:

[HI-RES PHOTOS](#): Jennifer Jo Cobb headshots/car shots

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"Jennifer [Jo Cobb] has been a great addition to our team," said Rick Ware. "Unfortunately we couldn't come up with the funding to run additional races with her. We wish her the best as we move forward. We'll continue seeking a sponsor for our No. 41 car to get it back on track as soon as possible. In the meantime, we're focused on getting the No. 15 team to the front of the pack."

The JJCR #13 Ford Fusion continues to be led by Crew Chief, Steve Kuykendall. Fans have shown an outpouring of support for the team this year and the team's Facebook and Twitter accounts have more than doubled in followers. Sales are up for Cobb's clothing lines, DrivenMale.com and DriverBoutique.com. Cobb continued "Although I don't welcome the controversy that we have overcome this season, it has really made us stronger in every way. We are starting over for the third time this season and we are better for the experiences we have had. Wow... what a year!"

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### About Jennifer Jo Cobb:

Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Racing Series driver, as well as a national spokesperson, public speaker and television personality.

In 2010, Cobb made racing history. Her 17th place finish in the Camping World Truck Series standings was the highest among females in one of NASCAR's national touring series since 1949.

Jennifer is working to secure sponsorship for 2011. Between race events, Jennifer does appearances for her sponsors, is a public speaker and runs her businesses.

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