

## **PRESS RELEASE**

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### **MARK ONE ELECTRIC COMPANY TO PARTNER WITH JENNIFER JO COBB**

Lee's Summit, MO – Mark One Electric Company, the primary sponsor for Kansas City, Kansas native Jennifer Jo Cobb's NASCAR Camping World Truck Series #10 Dodge; makes its fifth appearance on Cobb's race truck/cars at the Kansas Speedway.

Mark One Electric a locally owned Kansas City, Kansas/Kansas City, Missouri business is proud to be returning as a primary sponsor for JJC Racing. Rosana Privitera Biondo, President of Mark One Electric says "Mark One is very happy to sponsor Jennifer Jo Cobb in the NASCAR Camping World Truck Series race this weekend. As a women owned business we are very proud to support other women owned businesses in the community. We will be cheering her on and waiting for a strong finish at the checkered flag."

Jennifer is excited about the opportunity to work with Mark One Electric again. "Mark One has been very loyal and I love being able to support them. They are a wonderful community partner."

#### About JJC Racing

Jennifer Jo Cobb is a NASCAR Camping World Truck Series (NCWTS) driver/owner as well as a national spokesperson, public speaker and television personality. She was the top finishing female in the modern era during the 2010 season with a 17<sup>th</sup> place overall finish. In 2012 Jennifer is running a full season in NCWTS and select races in NASCAR's Nationwide Series. Between race events, Jennifer makes appearances for her sponsors, is a public speaker, and runs the daily operations of her racing businesses. She is also the founder of Driven2Honor, a non-profit organization dedicated to honoring women who serve in the U.S. military.

#### About Mark One Electric

Innovative thinking, coupled with the ability to get the job done right the first time, has made Mark One Electric one of the finest and most respected electrical contractors in the Kansas City region. Our company byline, "The Mark of Electrical Excellence," is no mere cliché. The statement captures the essence of what Mark One is, does, and continually strives to be – every day. Because of our reputation for excellence, Mark One frequently is chosen to perform highly sophisticated system installations. To better assist our clients, we offer a range of vital support services including design/build construction, estimating, engineering, pre-construction coordination, project management and architectural design. Mark One is a 60+ year old company that has been in the Privitera family for 38 years.

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