

The logo for Jennifer Jo Cobb Racing features the name "JENNIFER JO COBB" in a stylized, bold font. The "J" is large and white, while "ENNIFER" is in white. "JO" is in pink, and "COBB" is in white. Below the name, the word "Racing" is written in a smaller, white, sans-serif font. To the right of the text is a pink silhouette of a race car.

Jennifer Jo Cobb Racing and Baker Curb Racing Partner in Nationwide Series Races

MOORESVILLE, NC (June 25, 2010) - Officials from Jennifer Jo Cobb Racing (JJCR) and Baker Curb Racing (BCR) announced today they will partner for the four 2010 NASCAR Nationwide Series (NNS) events featuring the new car this season. Jennifer Jo Cobb will drive the No. 27 Driven Ford Mustang at Daytona International Speedway on July 2, Richmond International Raceway on September 10 and Charlotte Motor Speedway on October 15. A TBD driver will drive the No. 27 Mustang at Michigan International Speedway on August 14, while Cobb competes in the NASCAR Camping World Truck Series event at Darlington Raceway.

JJCR and BCR decided that it was in each team's best interest to combine their resources for the events featuring the next generation race car. With each organization being a smaller, independent race team, JJCR and BCR aim to make a concerted effort as NASCAR transitions to its latest vehicle.

The Subway Jalapeno 250 will mark Cobb's first NNS start at the famed 2.5-mile oval.

"This is a huge step for our team," Cobb said. "I'm very proud of our progression this season and look forward to taking it to the next level.

"I'm thrilled to be partnering with Baker Curb Racing. Their experience will be an asset to our team. We look forward to working with them as we continue to grow and develop as an organization. Combining our efforts will definitely be a win, win situation for our teams."

BCR has 15 years of experience in NNS racing. It currently fields the No. 27 and No. 43 Ford Fusions. Aligning with JJCR, BCR expects a united effort will strengthen its endeavors at the events with the new car.

"Partnering together will be a great benefit for Baker Curb Racing and Jennifer Joe Cobb Racing," said Matt Crews, president of Baker Curb Racing. "Since Jennifer wasn't going to compete full time in the Nationwide Series, it made sense for us to work together and combine our resources. As independent teams, it's a challenge for us to compete against some of the larger organizations. This partnership will help both of us come up to speed with the new Nationwide Series car and make us stronger over the course of the season."

JJCR and BCR are currently seeking sponsorship opportunities for the events.

-30-

Contact:

Brookes Versaggi
Breaking Limits
403 Gilead Road, Suite A
Huntersville, N.C. 28078
Direct: 704.766.9062
Mobile: 910.315.3488
E-Mail: bversaggi@blmarketing.net