



Hip Chix Fundraisers Partners with JJCR Racing for Several Races Cobb Returns to Driver Seat in Bristol

Arlington, VA (August 25th, 2011) - Hip Chix Fundraisers is pleased to announce a partnership with Jennifer Jo Cobb Racing (JJCR) that will utilize the power of NASCAR to introduce a solution for women's charities looking to raise money for their cause.

Hip Chix Fundraisers is an online, trendy, jewelry fundraising company that will sponsor Cobb in NASCAR Camping World Truck Series races at Bristol Motor Speedway (Aug. 24), Atlanta Motor Speedway (Sep. 2) and Chicagoland Speedway (Sep. 16) and in the Nationwide Series races at Bristol Motor Speedway (Aug. 26), Atlanta Speedway (Sep. 3), Richmond International Raceway (Sep. 9) and Chicagoland Speedway (Sep. 17).

"Hip Chix Fundraisers is honored to be working with Jennifer Jo Cobb, who has persevered for many years to achieve her racing dreams. Jennifer will act as spokesperson to help create awareness for women's charities that a creative and unique way to raise money exists via our online jewelry fundraiser program. Creative fundraising is an area in which Jennifer has always excelled. That, coupled with her involvement with many women's organizations makes this a wonderful partnership opportunity", said Danielle Molder, President of Hip Chix Fundraisers.

JJCR will be utilizing the fundraising site during the period of races from Bristol through Chicagoland to raise funds for the struggling NASCAR team. Fans can visit www.hipchixfundraisers.com and shop through the reasonably priced jewelry and proceeds of each purchase will go directly to the race team.

"Hip Chix is a great solution for our team and our fans and we're happy to have them as our newest sponsor" said Cobb. "I am so proud to have such loyal fans who understand the plight of our small team. They are always seeking ways to help out and now we can offer a solution for them to support our team while enjoying a fun piece of jewelry for themselves or to give as a gift."

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