

Hot Performance by Cobb at Gateway

Picks up Position Improvement Award en Route to Third Top-20 of Season

MADISON, Ill. (July 18, 2010) – Jennifer Jo Cobb previously served as an instructor for the Richard Petty Driving Experience at Gateway International Raceway, but never had the opportunity to race without boundaries at the facility. That all changed in Saturday's Camping World 200. Amidst the sweltering heat, Cobb piloted the No. 10 Driven Male Ford F-150 to a 20th-place finish. The finish marked her third top-20 of the 2010 season.

Cobb qualified for the event in 33rd-place, picked up three positions off the bat and was in 30th-place when the first caution flag waved on lap 12. Cobb's F-150 was "a little tight," so she came into the pits for fuel and adjustments. She rejoined the field in 28th-place.

The race restarted on Lap 17. She picked up another five positions by Lap 49, when the yellow flag slowed the action. During the caution period, her Driven crew changed her tires, topped off the fuel cell and made a track bar adjustment to loosen up her vehicle.

Green flag racing returned on Lap 57 with Cobb in 24th-place. Cobb held strong in the top-25, but was passed by the leader during the ensuing run before the caution flag halted the pace on lap 72. With guidance from crew chief Steve Kuykendall, Cobb elected to stay on the track, forfeiting a pit stop, to receive the wave around and return on the lead lap.

On Lap 78, the race returned to green. Shortly after the restart, two trucks collided and Cobb spun to avoid them and made contact with the wall. Cobb received damage on her fenders and flat spotted her tires. She brought the No. 10 truck into the pits, where her team changed her Goodyears and pulled the fenders away from the tires. The crew made quick work of the tasks and kept her on the lead lap. She returned to the track in 23rd-place.

On Lap 90, the race went back to green. Cobb picked up two positions during the ensuing green flag run, moving her up to 21st-place. Once again, Cobb demonstrated the determination that has become synonymous with her team. She elected to stay on track to receive the wave around pass, which put her back on the lead lap.

High humidity levels and dangerous temperatures took its toll on both drivers and equipment. The alternator could not keep up with the high demands from cooling fans for the rear-end, brakes, engine and driver helmet. Cobb had to alternate switches throughout the race, with the Driven F-150 down on power and cutting out at the end of the straightaways due to the electrical strain. Each pit stop, Cobb was given ice bags to help cool her and twice elected to forego pit stops in order to gain track position.

"We are very impressed that Jen put our team and her truck ahead of her comfort and possible safety. Nobody would have blamed her for coming in for more ice but she made the decision to stay out and gain track position," Kuykendall said.

On Lap 130, the green flag waved for the final time. Over the remaining 30 laps, without a cool box, Cobb pushed the pace to improve her position by one more spot. She finished the Camping World 200 in

20th-place and was awarded the O'Reilly Auto Parts Position Improvement Award for advancing the most places from race start to finish.

“One thing’s for sure, we never gave up today,” said Cobb after the event. “We fought hard for every position we gained. The heat was nearly unbearable, we endured a minor wreck which caved in our fenders and we had potential to go several laps down. We didn’t let that stop us, though. We kept fighting until the checkered flag. I’m really proud of our effort today. This is just what we needed after the rough race at Iowa. We’re back on track and ready for ORP.”