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**THIS WEEK'S RACE**  
 Camping World 200

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MOORESVILLE, N.C. (July 13, 2010) - Jennifer Jo Cobb has yet to compete in an official NASCAR Camping World Truck Series race at Gateway International Raceway (GIR), but she has turned several laps at the 1.25-mile race track. As an instructor at the Richard Petty Driving Experience, Cobb has driven numerous circuits at GIR, which she hopes will give her a head start on Friday night's Camping World 200.

Cobb's No. 10 Driven Ford F-150 will have two sponsors for this week's event. The Parkway Hotel ([www.theparkwayhotel.com](http://www.theparkwayhotel.com)) will host the JJC Racing team and Cobb will sign autographs in the hotel lobby Wed from 6-7 pm at 4550 Forest Park Drive. Mark One Electric will return on the No. 10 Ford.

Brake issues in the Lucas Oil 200 at Iowa Speedway forced Cobb to retire early from the event. Cobb looks to rebound from the incident and rely on her familiarity with GIR to have a stronger showing this week.

**Cobb Comments on Camping World 200:**

"I think our race at Gateway will be on a hot, summer night. Temperatures at the track have reached astronomical highs in the past. Our race is a one-day show, so it has potential to really wear you down, but I think I thrive in that type of environment. I really work hard to stay in good physical shape. Not that the other drivers don't, but the heat just does not bother me whatsoever. Conditioning will definitely be a factor, so it's important to me that I'm prepared to be up on the wheel each and every lap.

"We are looking forward to growing our strength on these shorter tracks. After last week at Iowa, we learned we need a much stronger brake package so I can charge the corners harder. As a smaller, independent team, we don't have the resources available that some of the larger teams do. We don't have shaker rigs at our disposal, or setup notes from other teams to share. Most of the information we gather is at the race track. Sometimes it takes a race like Iowa to learn what we can improve on and what we need to do better, but the important thing is that we leave the track stronger than when we arrived. Hopefully we'll be better off at Gateway because of what we learned last week.

"I've got a few laps at Gateway under my belt. I got some experience when I was a driver for the Richard Petty Driving Experience. I've done well in the past at Phoenix and Martinsville. Both of those are unique-shaped tracks, like Gateway. It's got a tighter (Turns) 1 and 2 and a broader 3 and 4. I'm really looking forward to racing there. It's one of the few tracks that we're traveling to that I already have several laps on.

"We've got a few new sponsors on our truck. The Parkway Hotel in St. Louis



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and Mark One Electric are both supporting our team this week and we're excited to have their decals on the No. 10 F-150 We appreciate all of their help and look to give them a good ride."

### About Jennifer Jo Cobb:

Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Racing Series driver as well as a national spokesperson, public speaker and television personality.

Jennifer is working to secure sponsorship for 2010. Between race events, Jennifer does appearances for her sponsors, is a public speaker, runs her businesses and works for the Richard Petty Driving Experience.

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