

MOORESVILLE, N.C. (July 2, 2010) – Jennifer Jo Cobb’s Nationwide Series debut at Daytona International Speedway ended prematurely after her No. 27 Driver Boutique Ford Mustang spun and was tagged by another car that burst into flames. The accident forced Cobb to make an early departure from the Subway Jalapeno 250. She finished in 43rd place. Still, Cobb showed her trademark determination and aimed to return for the next Nationwide race featuring the new car.

Cobb took the green flag starting in 43rd position.

On Lap 8, Cobb completed a pass on the No. 43 car driven by Johnny Chapman and shortly thereafter her Ford Mustang lost grip. The Driver Boutique Ford looped around and collected Chapman’s machine. Both Cobb and Chapman walked away unharmed, but with torn up equipment. The damage was too severe for repairs and Cobb had no choice but to retire from the event.

“I’ve been searching for answers as to why our car just snapped,” Cobb said. “For eight laps it drove like a dream and heading over a bump in turn three it just snapped. I saw some Cup cars do the same thing on Saturday night and I just have to say it sometimes just happens that way. The bumps unload the rear-end at the wrong time and there is nothing that could be done. I hate it for Johnny Chapman and for our team because they work so hard.

“This is definitely going to take a financial hit for us. This was the only new Nationwide Series car that we had in our stable. We have determined that we will be back, but our luck in the Nationwide Series must turn around before long. We are hoping for that turn this Friday at Chicagoland where we will debut our No.13 Ford Fusion.

“I want to thank Baker Curb Racing for their help. It is hard to blend teams with just a few days notice, but everyone did their best. It’s a real honor just to be part of this race and I couldn’t have done it without everyone’s hard work. I don’t know what the future holds, but we’ll do everything we can to make a stronger performance.”

Jennifer Jo Cobb Racing will also be on the track next Sunday at Iowa Speedway in the NASCAR Camping World Truck Series.