

DAYTONA BEACH, FL (February 13, 2010) –Jennifer Jo Cobb’s NASCAR Camping World Truck Series debut at Daytona International Speedway was cut short after “the big one” collected the No. 10 Driven Ford F-150 on lap 1. The Kansas City, KS., native was working to improve her 28th-place starting position when a multi-car accident blocked her path on the track. With nowhere to go, Cobb got caught up in the melee. Her F-150 sustained significant right-side damage and was unable to return to the track. Cobb finished the NextEra Energy Resources 250 in 34th-place.

“It’s a shame that things ended the way they did because we had a great truck tonight,” said Cobb after the event. “Our Driven F-150 was strong in practice all week long. I hate it especially for my crew, who worked so hard on the truck to get it ready for the race. They did an awesome job, but unfortunately won’t have much to show for it.

“You know, I thought I had it cleared. There was wrecking and Mike (Harmon, spotter) said, ‘They’re wrecking in front of you,’ and the track was completely covered. My strategy was to get to the bottom, stay at the bottom, and then I’d have some exit routes through the grass. I went right through the grass and about had it entirely cleared, but the 81 came down and clipped me, which I don’t think he had any control over his truck, of course. It was just one of those things.

“We’ve got a long season to go and I know that we can rebound from this. I still have a lot of faith that we’re going to have a great season. You’ve got to think that sometimes things don’t start out the way that you would have hoped but it’s the end that matters. I know that we’ll come back. We’ll be in Atlanta.”