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**PRESS RELEASE**

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**JENNIFER JO COBB'S 2014 JOURNEY BRINGS HER HOME FOR NASCAR NATIONWIDE RACE**

**KANSAS CITY, KS. September 30, 2014**—Saturday October 4<sup>th</sup> will mark the return of the NASCAR Nationwide Series race at Kansas Speedway for the Kansas Lottery 300, and a ritual return home for Kansas City Kansas native and NASCAR driver Jennifer Jo Cobb. Cobb will drive the Rick Ware Racing #87 Mark One Electric Chevrolet.

Mark One Electric, a leading Kansas City electrical contractor, returns for the 10<sup>th</sup> time as Cobb's primary sponsor. Arrow Truck sales which sells pre-owned medium and heavy duty trucks throughout North America, and Pizza Shoppe Kansas City's Original Neighborhood Pizza Place are also returning sponsors. Two new sponsors, Precision Roofing and 435 Overland Park Place Hotel, join the other locally owned businesses that are proud to support Jennifer at Kansas Speedway.

"Racing is such a great sport for companies that want to really get involved with the driver. We have the privilege of entertaining employees and guests of our sponsors during the pre-race and race day activities," explained Cobb. "It's always crazy around our hauler and in the pits which makes the whole weekend fun for everyone!"

Jennifer contends in the NASCAR Camping World Truck Series (NCWTS) in the #10 Chevrolet Silverado. She is one of 2 drivers in 2014 who does not have a Did Not Finish for this season. She currently sits 16<sup>th</sup> in NCWTS Driver Points Standings for 2014. In addition, she has broken records for females in the series including the highest points finisher in 2010, the highest race finisher (6<sup>th</sup> at Daytona) in 2011 and is the NCWTS all time record holder for most race starts by a female driver.

Jennifer will be making several media appearances this week. Fans can meet Cobb for autographs on October 2<sup>nd</sup> at 7pm at Pizza Shoppe, 7687 NW Prairie View, Kansas City, MO 64151.

For more information or to schedule an interview please contact Tracey Passantino at 816-728-0746 or [tracey@passantinomarketing.com](mailto:tracey@passantinomarketing.com).

### About Jennifer

Jennifer Jo Cobb is a NASCAR Nationwide Series (NNS) and NASCAR Camping World Truck Series (NCWTS) driver/owner as well as a national spokesperson and professional public speaker. She was the top finishing female in the modern era during the 2010 season with a 17<sup>th</sup> place overall finish. In 2014 Jennifer is running a full season in NCWTS and select races in NASCAR's Nationwide Series. Between race events, Jennifer makes appearances for her sponsors, is a public speaker and runs the daily operations of her racing businesses. She is also the founder of Driven2Honor, a non-profit organization dedicated to honoring women who serve in the U.S. military.

### About Rick Ware Racing

In its 20<sup>th</sup> season as "the Biggest Little Team in Motorsports," Rick Ware Racing (RWR) consistently contends in the NASCAR Nationwide Series. The team has competed in every NASCAR sanctioned series, ARCA Series, the WMA Motocross Series, AMA Arenacross, Motocross and Supercross Series, Summer X-Games and Rolex Grand-Am Series.

### About Mark One Electric

Innovative thinking, coupled with the ability to get the job done right the first time, has made Mark One Electric one of the finest and most respected electrical contractors in the Kansas City region. Their company byline, "The Mark of Electrical Excellence," is no mere cliché. The statement captures the essence of what Mark One is, does, and continually strives to be – every day. Because of their reputation for excellence, Mark One frequently is chosen to perform highly sophisticated system installations. To better assist clients, they offer a range of vital support services including design/build construction, estimating, engineering, pre-construction coordination, project management and architectural design. Mark One is a 60+ year old company that has been in the Privitera family for more than 40 years.

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