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Jennifer Jo Cobb on CNN's 'Anderson Cooper 360' Discusses Extreme Living with Dr. Sanjay Gupta

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MOORESVILLE, N.C. (December 22, 2010) - NASCAR driver and team owner Jennifer Jo Cobb appeared on CNN's "Anderson Cooper 360" this week to discuss extreme living with Dr. Sanjay Gupta. The interview was recorded in New York City on December 21 and is tentatively scheduled to air on Tuesday, December 28.

Cobb's fast-paced lifestyle made her a natural focus on the subject of extreme living. As a team owner and driver in the NASCAR Camping World Truck Series (NCWTS) and NASCAR Nationwide Series, she is ready to thrash out the thrills, risks and rewards associated with stock car racing. The interview will focus on the on-track and off-track exploits of the driver's lifestyle.

"It was exciting to talk with Dr. Sanjay Gupta about extreme living," Cobb said. "This was a great opportunity to discuss the lifestyle associated with a NASCAR driver. Most race fans only see what takes place at the race track. They don't get to see what we're like when we aren't at a speedway. I get lots of questions about what I do in my spare time and what I enjoy doing when I'm not racing. Hopefully this will give the folks at home some insight into the sport, and what drivers are all about."

Cobb finished 17th in the final 2010 NCWTS point standings, making her the highest-finishing female in history in one of NASCAR's top-three national touring series. Her accomplishments have been written about in the Associated Press and *Professional Motorsports World* magazine. SPEED and ESPN2 have also covered her progress since joining the NASCAR ranks full-time this season.

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About Jennifer Jo Cobb:

Jennifer Jo Cobb is a NASCAR Nationwide Series, NASCAR Camping World Truck Series and ARCA Racing Series driver as well as a national spokesperson, public speaker and television personality.

Jennifer is working to secure sponsorship for 2011. Between race events, Jennifer does appearances for her sponsors, is a public speaker, runs her businesses and works for the Richard Petty Driving Experience.

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