

JENNIFER JO COBB Racing

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Jennifer Jo Cobb Announces ARCA Racing Series Daytona Plans

Kansas City native returns to the famed race track with Bowsher Racing, Ray Mooi Racing

KANSAS CITY, KS (January 18, 2010) – Jennifer Jo Cobb has officially announced her return to the famous 2.5-mile Daytona International Speedway to attempt to qualify for the ARCA Racing Series presented by RE/MAX and Menards, Lucas Oil Slick Mist 200 through a partnership with Bowsher Racing and Ray Mooi Racing. Cobb is currently seeking sponsorship for the #21 Chevrolet.

Cobb first attempted the Daytona ARCA race as an owner/driver in 2007 and the failed attempt created yet another setback in her racing career. “Tough times produce tough people and boy, am I tough,” jokes Cobb. “Racing at all levels takes such a combination of the right people, money and equipment. In 2007 I did not have all of those elements and it has taken me this long to regroup for a second attempt. I am most grateful for Ray Mooi for his vision and hard work in bringing us back here.”

The team attended the Daytona test in December and left with better results than anticipated. “We worked hard on getting the car comfortable and developing a good line of communication. Being that Daytona was our first time working together, I was extremely impressed with Jen’s driving abilities and determination,” said Ray Mooi. “We were able to work off each other and give her a great opportunity on the track. My overall goal was to give her the best situation possible to showcase her talents and I think we capitalized on that.” Several key team members assisted Mooi in the efforts, including: Richard Ezekiel (Zek), Joe Rhyne (who supplied the engine), Mickey Kudlicki, Jim Gardner, Gina Mooi, Ray Mooi Jr. and Mike Harmon attended the test utilizing his experience to spot for Cobb through drafting. Cobb tested 28th out of 63 teams overall at just over 180mph, with strong single car runs and even better drafting results. With several changes in mind to find even more speed, Cobb is optimistic.

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The Bowsher/Mooi partnership is only the first of several endeavors Cobb has planned for 2010. Cobb will collaborate with Mike Harmon Racing to facilitate opportunities for the two independent teams to compete in the NASCAR Camping World Truck Series and NASCAR Nationwide Series. Cobb will vie for NCWTS Rookie of the Year honors. “I have been working, learning and moving my way through auto racing’s big league ranks for 8 years. I have so much more to learn but I have developed a philosophy that more has to be done to ensure success up front - better equipment, people who care and investors who are willing to take a risk. We have put those elements together and I look forward to working with these teams to see how we can grow into a staple in these series’ in 2010.”

Cobb’s previous ARCA Racing Series results include three top-ten finishes in as many starts in 2004. She debuted in the series at the Kansas Speedway in 2002, finishing 16th and she has 8 overall starts in the series.

For more information on Jennifer Jo Cobb, please visit www.JenniferJoCobb.com.

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