



The Krystal Company® Joins Jennifer Jo Cobb Racing

Mooresville, NC (February 26, 2015) - The Krystal Company® and their more than 350 locations in the southeast region has teamed up with NASCAR Camping World Truck Series (NCWTS) owner/driver Jennifer Jo Cobb and her #10 Driven2Honor race team for this week's Hyundai Construction Equipment 200 at the Atlanta Motor Speedway.

Krystal® will host an autograph session at 939 Hwy. 155 S., McDonough, Georgia location between 7 p.m. and 8 p.m. this Friday February 27th. "It is great to partner with Krystal®," says Cobb. "I've been a fan of Krystal® for years and my crew chief loves Krystal® burgers so much that he jokes he will work for them all year. We started following them on Twitter last year. It's really great to represent a brand I have loved and admired for years."

After qualifying 11th and finishing 18th in last week's NCWTS race at Daytona International Speedway, Cobb is currently 14th in the overall points. She holds many records in the series including highest finish by a female driver, most starts by a female driver and NASCAR's only female owner/driver. She was voted by fans among the top-5 most popular drivers in the series in 2014.

It is Krystal's plan to bring Cobb to restaurants in areas without a major NASCAR track to meet fans this spring. "We have many fans in areas where they can't get to a race track. I'd love to meet those people and having lunch with those who can get to an area Krystal® is a great idea," said Cobb. A detailed announcement on these appearances will be made in coming weeks.

Krystal® has been a southeast favorite for over eighty-two years with their unique mini hamburgers. Krystal® has a wide variety of menu offering like Krystal® Chiks chicken sandwiches, Krystal® "Pups" mini hotdogs, Hushpups, southern style sweet tea and also a multi-line breakfast menu.

Fans can follow Krystal® online at www.krystal.com, [Facebook.com/Krystal](https://www.facebook.com/Krystal), or @Krystal on twitter #Krystal. Race Updates can be found at Twitter: @jenjocobb and [Facebook.com/JJC](https://www.facebook.com/JJC)

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