



## Jennifer Jo Cobb Racing Ready for 2014, Daytona

**Kansas City, KS (February 11, 2014)** - Jennifer Jo Cobb Racing (JJCR) is pleased to announce its sponsorship line-up for the NASCAR Camping World Truck Series NextERA Energy Resources 250 on Friday, February 21, 2014 at Daytona International Speedway. Cobb is proud to be participating with the Used Truck Association (UTA), Wreaths Across America and Fans4Truckers to honor Arlington Cemetery's 150th Anniversary with a "Remember Them All"

kickoff. "I've never been more grateful or more motivated for a new season," said Cobb. "To be able to race in the big leagues of NASCAR and represent such wonderful organizations is a dream come true."

Fans can visit [www.uta.org/driven2honor](http://www.uta.org/driven2honor) and join Cobb in a fundraiser group to the public and sponsor a remembrance wreath for a fallen soldier at Arlington on "Wreaths Across America Day" this December 13th 2014. Further exciting news regarding UTA and Wreaths Across America will be announced in the coming weeks. Cobb will hold a personal appearance in Portsmouth, Ohio at The Glockner GM Superstore and The American Legion James Dickey Post 23 for a community fundraiser on Wednesday, February 26. Glockner's, a member of The UTA, is the first Chevrolet dealership in the state of Ohio. The campaign goal is to fund enough remembrance wreaths to be placed on all of the over 240,000 fallen veterans buried at Arlington.

JJCR will also have co-primary sponsorship from Tyler, Texas-based Grimes Irrigation & Construction, Inc. With a surge of new sponsorship and returning support from Koma Unwind, Arrow Truck Sales, Horejsi Graphics and Waldo's Paint Supply Co., the team is slated to compete in all 22 race events on the schedule. Crew Chief, Steve Kuykendall will lead the team.

"We are pleased to be transitioning to Chevrolet as the truck series introduces an updated body," said Kuykendall. "And with increased horsepower from a new engine, I am confident you will see performance improvements from our organization. Momentum is just with us right now." Cobb added, "My Crew Chief has worked so hard this winter that I am certain his hard work and dedication will show up on the track."

Cobb currently holds the record for the highest finish by a female in NASCAR at Daytona, with her 6th place finish in 2011, which was also led by Kuykendall.

**Race Updates can be found at Twitter: @jenjocobb and Facebook.com/JJC Racing**

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