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Jennifer Jo Cobb Looks to Become First Female NASCAR Busch Series Driver of 2007
Female driver to make 2007 history at Phoenix International Raceway debut

PHOENIX (Oct. 22, 2007) – When Jennifer Jo Cobb takes the green flag in the #44 Annexus Group Chevy Monte Carlo in Phoenix, it'll not only serve as her debut at Phoenix International Raceway (PIR), but the first start by *any* female driver in the series this season. The race is Cobb's fourth attempt at a NASCAR Busch Series race, after narrowly missing the field at Kansas Speedway.

“Missing the Kansas race by less than seven hundredths of a second was frustrating, but in this sport, you have to move on and look to the next race. For us, that's Phoenix,” said Cobb. “We're excited to announce a new primary sponsor, Scottsdale-based The Annexus Group, which enables us to continue our partnership with Richardson-Netzloff Racing. We're looking to make this race and gain valuable experience to take the next step toward a bigger racing schedule in 2008.”

“As a company that has worked hard to stake a claim in a hyper-competitive industry,” says Annexus Group co-founding principal Don Dady, “we liked what we saw in Jennifer Jo Cobb's efforts to establish herself as a NASCAR driver and we jumped at the opportunity to sponsor her. We've seen firsthand what dedication, focus and a rock-solid work ethic like Jennifer's can do.”

Hard work has indeed played a significant role in the Annexus Group's success since launching its groundbreaking annuity product, the BalancePlus Annuity™ (BPA) in March of 2006. In less than a year, BPA established itself as the fastest-growing product in industry history thanks in no small part to the hard work of Annexus Group member organizations and a network of dedicated financial planning professionals throughout the country.

Cobb certainly is no stranger to hard work, or to a racecar. A second generation driver, Cobb followed in the footsteps of her racing father, Joe Cobb, and quickly found success at local venues like Lakeside Speedway and I-70 Speedway. She's continued that success into the ARCA RE/MAX Series, where she's posted three top-10 finishes in her first six starts. Sixteen years after stepping into the cockpit of her first racecar, she finds herself amongst some of the sport's best drivers, racing to showcase her talent and build a name for herself in the NASCAR Busch Series. Anyone who knows the NASCAR Busch Series knows the strength of the existing teams and the added pressure of competing against Nextel Cup regulars.

But there's more to Cobb's story than meets the eye. When not competing, she works as one of the top instructors for the Richard Petty Driving Experience, is a registered public speaker addressing companies across the nation, and runs her own clothing line for female race fans, Driver Boutique.

"In motorsports, I believe you need to create your own destiny, because no one is going to walk up and hand you that perfect opportunity," Cobb said. "Showing sponsors they can benefit by far more than simply a decal on a car, and putting myself out there and resonating with the fans is how I choose to advance my racing career. I pray daily, and God willing, it'll happen."

Cobb's passion for racing is what has compelled her to keep pushing to realize her dream, and her determination is contagious. The "stigma" of being a female driver in a male-dominated sport doesn't bother her, as she focuses on letting her performance on the track speak for itself.

"Other females have competed in various levels of motorsports, opening the eyes of everyone from race fans to the decision makers in the corporate boardrooms," said Cobb. "There's a lot of talent out there, and it's only a matter of time until a female driver, with a strong corporate partnership, makes history out on the racetrack." For Jennifer Jo Cobb, her pursuit of history continues Saturday, October 10, at Phoenix International Raceway.

For more information on Jennifer Jo Cobb, please visit www.jenniferjocobb.com, or for her apparel line, www.DriverBoutique.com. To learn more about The Annexus Group, visit their site at www.annexusgroup.com.

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The Annexus Group

The Annexus Group's success, came not just from hard work, but from innovation as well. "The big idea behind the BalancePlus Annuity," said Annexus founding principal Don Dady, "was the development of the patent-pending technology to create never-seen-before benefits from an indexed annuity product."

Those benefits and the value they offer were recently recognized as the Annexus Group received multiple awards in the 2007 Reader's Choice Awards given by *Senior Market Advisor* magazine. The BalancePlus Annuity™ was recognized as the *Annuity with Most Promise for Growth* and *Annuity with Most Value for Seniors*.

The Annexus Group, headquartered in Scottsdale, Arizona, specializes in the design and development of innovative annuity products. These proprietary products are distributed through a member network of select independent marketing organizations (IMOs) located throughout the country. With three patents pending and sales in excess of \$1 billion since its introduction in 2006, the BalancePlus Annuity is the most successful new product launch in the history of the fixed annuity market. For more on the Annexus Group and the innovative products we have to offer, please visit us on the Web at www.annexusgroup.com.